## AGGREGATED CHART-OF-CHARTS

## South Africa Top 40



The Aggregated Chart-of-Charts: South Africa Top 40 tracks the week-to-week popularity of individual singles in the South African digital marketplace. It is compiled by analysts at Firefinch, a research and data consultancy specialising in the African music industry.

The Top 40 chart is released on a Wednesday. The previous week's data for South African digital music consumption is sourced from Spotify, Apple Music, YouTube Music (superseding Google Play Music), and Deezer. This data serves as the input for an algorithm that determines the aggregate chart position, based on the market impact of each platform. The relative performance of tracks is expressed by a number called the *ff-index*. This is a measure of the performance of any given track with reference to this week's #1. The #1 will always have an ff-index of 0.000, and a typical spread over the Top 40 is around 0.520–0.570.

The chart is *aggregated* because a variety of different sources of data make different contributions to the model underlying chart position. It is a *chart-of-charts* because the individual data points from each source are the (weighted) chart positions of tracks on each respective platform. Only chart data is taken into account.

Further commentary on this chart can be found at <a href="www.firefinch.co.za/blog">www.firefinch.co.za/blog</a>. Firefinch also tracks the Top 100 singles and provides a variety of chart metrics, but these are not publicly released. For more information on chart analysis, contact info@firefinch.co.za.

## Key to chart

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Pos.	The aggregated chart position of the single.
ΔLW	The change of position since last week's chart ('delta last week').
Track	The title of the track.
Artist	The name of the artist(s), including featured (`ft.') artists.
ff-index	A measure of the popular performance of the track. #1 will always have an ff-index of 0.00. The smaller the difference in ff-index between two tracks, the closer in general popularity on the sampled digital platforms.
NE	The track is a new entry on the Top 40 chart.
RE	The track is re-entering the Top 40.

## **Aggregated Chart-of-Charts: South Africa Top 40** Released Wednesday 18 November 2020

Pos.	$\Delta$ LW	Track	Artist	ff-index
1	-	Uthando	Soa Mattrix, SoulfulG, Shaun 101	0.000
2	+21	Ndikhokhele	Jub Jub ft. Nathi, Rebecca Malope, Benjamin Dube, Mlindo The Vocalist, Tkinzky, Judith Sephuma, Blaq Diamond, Lebo Sekgobela	0.005
3	-1	positions	Ariana Grande	0.029
4	-1	Mood	24kGoldn ft. iann dior	0.080
5	-1	Lemonade	Internet Money ft. Gunna, Don Toliver, NAV	0.100
6	-	Head & Heart	Joel Corry ft. MNEK	0.110
7	+3	John Vuli Gate	Mapara A Jazz, Ntosh Gazi, Calona	0.115
8	+1	Blinding Lights	The Weeknd	0.117
9	-4	WAP	Cardi B ft. Megan Thee Stallion	0.123
10	+1	Holy	Justin Bieber ft. Chance the Rapper	0.141
11	-4	For the Night	Pop Smoke ft. Lil Baby, DaBaby	0.158
12	+1	you broke me first	Tate McRae	0.164

13	-1	Savage Love (Laxed – Siren Beat)	Jawsh 685 & Jason Derulo	0.169
14	-6	Laugh Now Cry Later	Drake ft. Lil Durk	0.203
15	+6	Amanikiniki	Mfr Souls ft. Major League DJz, Kama Mphela, Bontle Smith	0.221
16	+3	Jazzidisciples (Zlele)	Reece Madlisa, Zuma, Mr JazziQ, Busta 929	0.239
17	-2	Lonely	Benny Blanco, Justin Bieber	0.241
18	-1	Xola Moya Wam'	Nomcebo Zikode, Master KG	0.244
19	-1	Go Crazy	Chris Brown, Young Thug	0.256
20	-6	POPSTAR	DJ Khaled ft. Drake	0.266
21	-5	What You Know Bout Love	Pop Smoke	0.268
22	+8	The Business	Tiësto	0.271
23	-3	Mood Swings	Pop Smoke ft. Lil Tjay	0.279
24	-2	Breaking Me	Topic, A7S	0.293
25	-1	ROCKSTAR	DaBaby ft. Roddy Ricch	0.307
26	-1	Watermelon Sugar	Harry Styles	0.369
27	-	Dance Monkey	Tones And I	0.374

28	-2	VSOP	Mr. JazziQ, Busta 929 ft. Reece Madlisa, Zuma, Mpura, Riky Rick, 9umba	0.394
29	-	Someone You Loved	Lewis Capaldi	0.411
30	-2	Roses – Imanbek Remix	SAINt JHN	0.414
31	+5	Dynamite	BTS	0.424
32	+1	Your Love	Azana	0.427
33	+2	Senzeni	Mthandazo Gatya ft. DJ Manzo Sa, Comado	0.434
34	-	Dior	Pop Smoke	0.441
35	NE	Indlovu	DJ Zinhle ft. Loyiso	0.452
36	NE	Therefore I Am	Billie Eilish	0.452
37	-6	Empini	Kelly Khumalo	0.454
38	-1	Circles	Post Malone	0.484
39	-1	Ke Star	Focalistic ft. Vigro Deep	0.525
40	NE	pov	Ariana Grande	0.527