

AGGREGATED CHART-OF-CHARTS

South Africa Top 40

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The *Aggregated Chart-of-Charts: South Africa Top 40* tracks the week-to-week popularity of individual singles in the South African digital marketplace. It is compiled by analysts at Firefinch, a research and data consultancy specialising in the African music industry.

The Top 40 chart is released on a Wednesday. The previous week's data for South African digital music consumption is sourced from Spotify, Apple Music, YouTube Music (superseding Google Play Music), and Deezer. This data serves as the input for an algorithm that determines the aggregate chart position, based on the market impact of each platform. The relative performance of tracks is expressed by a number called the *ff-index*. This is a measure of the performance of any given track with reference to this week's #1. The #1 will always have an ff-index of 0.000, and a typical spread over the Top 40 is around 0.520–0.570.

The chart is *aggregated* because a variety of different sources of data make different contributions to the model underlying chart position. It is a *chart-of-charts* because the individual data points from each source are the (weighted) chart positions of tracks on each respective platform. Only chart data is taken into account.

Further commentary on this chart can be found at www.firefinch.co.za/blog. Firefinch also tracks the Top 100 singles and provides a variety of chart metrics, but these are not publicly released. For more information on chart analysis, contact info@firefinch.co.za.

Key to chart

Pos.	The aggregated chart position of the single.
Δ LW	The change of position since last week's chart ('delta last week').
Track	The title of the track.
Artist	The name of the artist(s), including featured ('ft.') artists.
ff-index	A measure of the popular performance of the track. #1 will always have an ff-index of 0.00. The smaller the difference in ff-index between two tracks, the closer in general popularity on the sampled digital platforms.
NE	The track is a new entry on the Top 40 chart.
RE	The track is re-entering the Top 40.

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Released Wednesday 25 November 2020

Pos.	ΔLW	Track	Artist	ff-index
1	+35	Therefore I Am	Billie Eilish	0.000
2	-1	Uthando	Soa Matrix, SoulfulG, Shaun101	0.006
3	-	positions	Ariana Grande	0.043
4	-1	Mood	24kGoldn ft. iann dior	0.073
5	-3	Ndikhokhele	Jub Jub ft. Nathi, Rebecca Malope, Benjamin Dube, Mlindo The Vocalist, Tkinzky, Judith Sephuma, Blaq Diamond, Lebo Sekgobela	0.119
6	-	Head & Heart	Joel Corry ft. MNEK	0.125
7	+2	WAP	Cardi B ft. Megan Thee Stallion	0.128
8	-3	Lemonade	Internet Money ft. Gunna, Don Toliver, NAV	0.130
9	+1	Holy	Justin Bieber ft. Chance the Rapper	0.144
10	+3	John Vuli Gate	Mapara A Jazz, Ntosh Gazi, Calona	0.151
11	+1	you broke me first	Tate McRae	0.189
12	+2	Laugh Now Cry Later	Drake ft. Lil Durk	0.192

13	-2	For the Night	Pop Smoke ft. Lil Baby, DaBaby	0.197
14	+8	The Business	Tiësto	0.204
15	-7	Blinding Lights	The Weeknd	0.205
16	-3	Savage Love (Laxed – Siren Beat)	Jawsh 685 & Jason Derulo	0.218
17	-1	Jazzidisciples (Zlele)	Reece Madlisa, Zuma, Mr JazziQ, Busta 929	0.235
18	-1	Lonely	Benny Blanco, Justin Bieber	0.265
19	-4	Amanikiniki	Mfr Souls ft. Major League DJz, Kama Mphela, Bontle Smith	0.275
20	+3	Mood Swings	Pop Smoke ft. Lil Tjay	0.310
21	-1	POPSTAR	DJ Khaled ft. Drake	0.311
22	-3	Go Crazy	Chris Brown, Young Thug	0.321
23	+1	Breaking Me	Topic, A7S	0.321
24	RE	Bella Ciao	Tyler ICU, Nicole Elocin, Kabza De Small, DJ Maphorisa	0.341
25	-7	Xola Moya Wam'	Nomcebo Zikode, Master KG	0.342
26	-5	What You Know Bout Love	Pop Smoke	0.343

27	-2	ROCKSTAR	DaBaby ft. Roddy Ricch	0.343
28	+12	pov	Ariana Grande	0.362
29	+2	Dynamite	BTS	0.369
30	-2	VSOP	Mr. JazziQ, Busta 929 ft. Reece Madlisa, Zuma, Mpura, Riky Rick, 9umba	0.370
31	NE	34+35	Ariana Grande	0.381
32	-	Your Love	Azana	0.383
33	-6	Dance Monkey	Tones And I	0.393
34	-8	Watermelon Sugar	Harry Styles	0.407
35	-6	Someone You Loved	Lewis Capaldi	0.414
36	-3	Senzeni	Mthandazo Gatya ft. DJ Manzo Sa, Comado	0.424
37	NE	Dinaledi	Major League Djz, Abidoza ft. Mpho Sebina	0.444
38	NE	Indlovu	DJ Zinhle ft. Loyiso	0.458
39	-9	Roses – Imanbek Remix	SAINT JHN	0.460
40	NE	Wonder	Shawn Mendes	0.473
